

MSAI (Mobile Standards Alliance of India) is the official reporting body of **GSMA** for providing Genuine IMEI numbers to GSM Devices and mobile Handsets in India. MSAI provides IMEI related assistance to regulatory bodies, network operators and security agencies.

MSAI along with GSMA, COAI and DoT (Govt. of India) had initiated the GII (Genuine IMEI Inside) program in the interest of consumers who had unwittingly bought handsets which did not have the genuine IMEI numbers.

As per the DoT Directive (Reference letter number NO-20-40/2006/BS-III (PT) (VOL.I)/201 dated 3rd September 2009), The GII program was started on September 3rd 2009 and was closed on midnight of 30th November 2009.

Hence we would like to inform all concerned that as per the DoT directive the GII program is **officially closed after 30th November 2009 midnight.**

To safeguard the consumer's interest we would like to illuminate facts over certain rumours which have been reported to us, so that innocent consumers don't fall prey to the misleading acts.

1. **Rumour:** *IMEI can be implanted even after 30th November 2009 through GII program.*

Fact: No, as per the DoT directive the GII program was closed on 30th November 2009 across the country. Any one implanting IMEI numbers either claiming as MSAI or on behalf of MSAI is doing it illegally and is violating DoT (Govt. of India) directive.

Anyone getting these IMEI numbers implanted in their mobile handsets will be doing so at their own risk and their handsets may face disconnection by network operators.

2. **Rumour:** *DoT has extended the GII program for 45 days and MSAI has authorized few entities to do IMEI implantations after 30th of November 2009.*

Fact: No, there is **NO EXTENSION** given by DoT (Govt. of India) or by any other agencies for the GII program to implant IMEI after 30th of November 2009.

GII program is officially closed (one can download the DoT directive from www.msai.in)

3. **Rumours:** *There are SPIDER CARDS / OXYGEN CARDS/ CDs carrying IMEI numbers which are available for sale in the open market for valid IMEI implantations.*

Fact: IMEI numbers implanted through any cards (including SPIDER CARDS/ OXYGEN CARDS/ CDs etc.) are not valid.

4. **Rumours:** *Few mobile service shops in open market are still doing implantations claiming authorization by GSMA and MSAI*

Fact: The GII program is now closed; neither GSMA nor MSAI has authorized anyone, anywhere to implant IMEI numbers.

5. **Rumour:** *GII centers can provide valid IMEI numbers after 30th November 2009.*

Fact: There is no GII center across the country to implant valid IMEI number after 30th November 2009.

Hereafter we advise the consumer not to be misled by any rumours floating in the market regarding GII program, MSAI team is available for answering any further queries at gii@msai.in

***** END *****